



Building Your New Business

Congratulations! Welcome to the team and let's get underway. Here are some helpful hints to get your business up and running in as short of a period as possible.

Here is a sample ad to be used in your marketing efforts:

TURN \$100 into \$2,500 MONTHLY!

A 17 year old company has created a new division in its marketing program. Take advantage of this opportunity and be one of the first to get in! Go to www.cmimaster.com/stage1.html for exciting details.

SPONSOR: ___(your name)___ MEMBER ID ___(Last 5 digits of your Soc Sec number)___

TURN \$100 into \$2,500 MONTHLY!

A 17 year old company has created a new division in its marketing program. Take advantage of this opportunity and be one of the first to get in! For exciting details, email ___(your email address)___ or call ___(your name)___ at (555) 555-5555.

1. Send one of these ads (or one similar) to all of your contacts in your email address file. You can "copy" and "paste" it onto the email "body" section.
2. Call all of your friends, neighbors and associates to share the website address (along with your sponsor information).
3. Place classified or display ads in your local newspaper and weekly shopper. You can use the text only format or box your ad (like above) for a display format.

Some sources of FREE internet advertising:

Adland Pro
Big Daddy Friends
Free Ad Planet
Top Surfer
Precise Hit

(Click on links)

Lazzeo Community
Free Ad Depot
Blast4traffic
Herculist
College Classifieds

If you know of, or can find,
only 6 people that would want

**one of
these**



**and one of
these...**



1 oz. American Eagle
Silver Dollar Coin

Every Month...with no out-of-pocket cost,
you could earn from **\$2,000** up to **\$10,000** per month.

View the full information at

<http://www.cmimaster.com/stage1.html>

or

Listen in on a "live" 20-minute teleconference call at
712-432-0448 with access pin number **2902210#**

Live calls take place every day of the week at
4 PM, 6 PM, 9 PM, 11 PM and 1 AM, Central Time

Sponsor Name: _____ Member No: _____

Contact info : _____

Get On The MONEY CALL TODAY!

**The Cash Flow
Plan To Put
Money
In Your Hand!**



Every Day Of The Week, 5 Times Per Day!

2 PM, 4 PM, 6 PM, 9 PM and 11 PM

Central Standard Time

**Receive Monthly Payouts From \$600
Up To \$10,000 And Free
Silver Eagle Coins**



**Call 712-432-0448 with pin 2902210#
visit www.cmimaster.com/stage1.html**

Referred by: _____

Member ID: # _____

Member Phone: _____

STAGE 1

MASTER SYNDICATION

CLIMBING

**THE
STEPS**



TO SUCCESS!

Step 1. Create Your Contact List

The Contact List is the easiest and least expensive tool to use starting your business, it's composed of people who know you (some very well and others as mere acquaintances) and are already comfortable with your demeanor and feel that they know "something" about you... **You Are Not A Total Stranger To Them!** You're already "half-way to home" just getting started because you don't have to sell your integrity nor that of CMI's.

Who comes to your mind? Don't try to think of who "will buy into CMI," just think of people you know that you can INVITE to listen in on a teleconference call and/or go to the website to view the Presentation. Let's start with a list of no less than 100 names of people you encounter. (Okay now, stop thinking small, you will never get anywhere thinking like that!)

MEMORY JOGGER

Use the *Build Your List of Resources* to name individuals that fit the following criterion...

Family - Brother, Sister, Mother, Father and all other family members, direct and descendant.

Associates - Friends, Enemies, those you love, those who should love you,

Circumference - People who live on your right, on your left, above you, below you, in front of you and behind you.

Lifestyle - People who don't take vacations, People who are jealous of you, People that make you jealous.

At Work - Co-workers, People who hate their jobs, People who "think" that they love their job.

In The Neighborhood - Housewives (if there are any left), Landlord, College Students, Retirees,

People Who Service You - Auto Repair, Meter Reader, Mail person, Dry Cleaners, Housekeeper, Fireman, Policeman, Exterminator, Waiter/Waitress, Gardener, Plumber, Electrician.

Religious Organizations - Church, Minister, Youth Directors, Musicians.

Professional Careers - Doctor, Dentist, Chiropractor, Attorney, Accountant, Optometrist, Architect, Weight-Loss Instructor, Wellness Practitioner, Psychiatrist.

Athletic/Sports Organizations - Bowling Team, Fitness Center, Tennis Partner, Racquetball Partner.

School Contacts - PTA, Teachers, Principal, Alumni Members.

Non-Profit Organizations - Masons, Elks, Moose, YMCA, YWCA, Boys Scouts, Girl Scouts.

People You Patronize - Grocer, Drug Store, Printer, Travel Agent, Banker, Hair Stylist, Insurance Agent, Shoe Repair, Realtor, Contractors, Furniture Store, Gift Shop, Hardware Store, Florist, Rental Stores, Tax Preparer, and etc.

People Who Sell To You - Avon, Mary Kay, Travel Club, Legal Services, Household Goods, Web Malls, Gifting Programs, Vitamins, Nutritional Products, VoIP Services, Cellular, and etc.

Newspaper ads/Online ads - People looking for jobs, part-time income, and etc.

And the list goes on. If you can't come up with a long list of names...you need to get out more often!. There's more to life than four walls and a television. :-)

Build Your List of Resources

This is your first step in getting your business off to a fast start, by listing the people that you know. These individuals are a great asset and resource for you just starting, and some may even be future business partners. Just like adding dollars to your bank account, you want to continue adding names to your list.

Your job is to build your list to 100 names to start you off. Then we will start the Inviting Process.

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Step 2. The Inviting Process

Utilizing your newly constructed list, set up a schedule upon which you will “invite” them all to get on a live teleconference call or go to the website to watch the company presentation. Use every available resource at your disposal...E-mail, telephone, text message, in-person and etc. A long list will usually spread out over a two-week to one-month time frame. Work it into your daily life schedule.

Have your cards and flyers pre-printed with your name, telephone number, the website address and the teleconference call numbers with call times.

Here are some sample invitations, you may alter them to fit your specific style:

1. “This number is to a Money Call, if you need some extra money, or know anyone else who does, have them to call this number and listen to the moderator.”
2. “Dial this number to learn how you can receive free silver eagle coins every month and monthly profit-sharing checks.”
3. “I just got involved in a financial program that pays me cash money and sends me silver coins every month. Listen to this teleconference call and see if it is just right for you.”

Alternate ending: “Listen to this call and let me know if I did the right thing.”

4. “I’m working with some professionals operating a financial program that pays me cash money and sends me silver coins every month. Listen to this teleconference call and see if it is just right for you.”
5. “Would you have any reason to look at anything outside of what you are currently doing to earn money? Call this number and listen to the moderator.”

Step 3. The Contact Worksheet

Be sure to document your activity and review your progress on a regular schedule. Try to dedicate as many hours as possible to your new venture during the first four weeks. “Fast” for four weeks on nothing but building your business foundation, control those vices and sacrifice those superfluities of your life for a little while and then you will enjoy having YLB (your life back) on a permanent basis.

Use the enclosed *Contact Worksheet* chart to track your business building success!

Step 4. Share Your Success and Help Others

Now that you are “on your way” to financial success, share your triumphs with your team members. Be a source of support and assistance to them as they strive to get to the same level as you. Create a permanent lasting relationship with your team, you all will assist each other as you travel on this journey.

